

Green HoMe – Green House in the Mediterranean

Pole of Innovation for Sustainable Building



Green House in the **Mediterranean**
Pole of Innovation for Sustainable Building

Construction sector in Calabria

A driver of the entire regional economy

- **20% of the turnover** of regional companies

The crisis calls for new business models

- High performance, low energy, high comfort

A new approach to external markets

- Innovation in all value chains

The Green HoMe approach

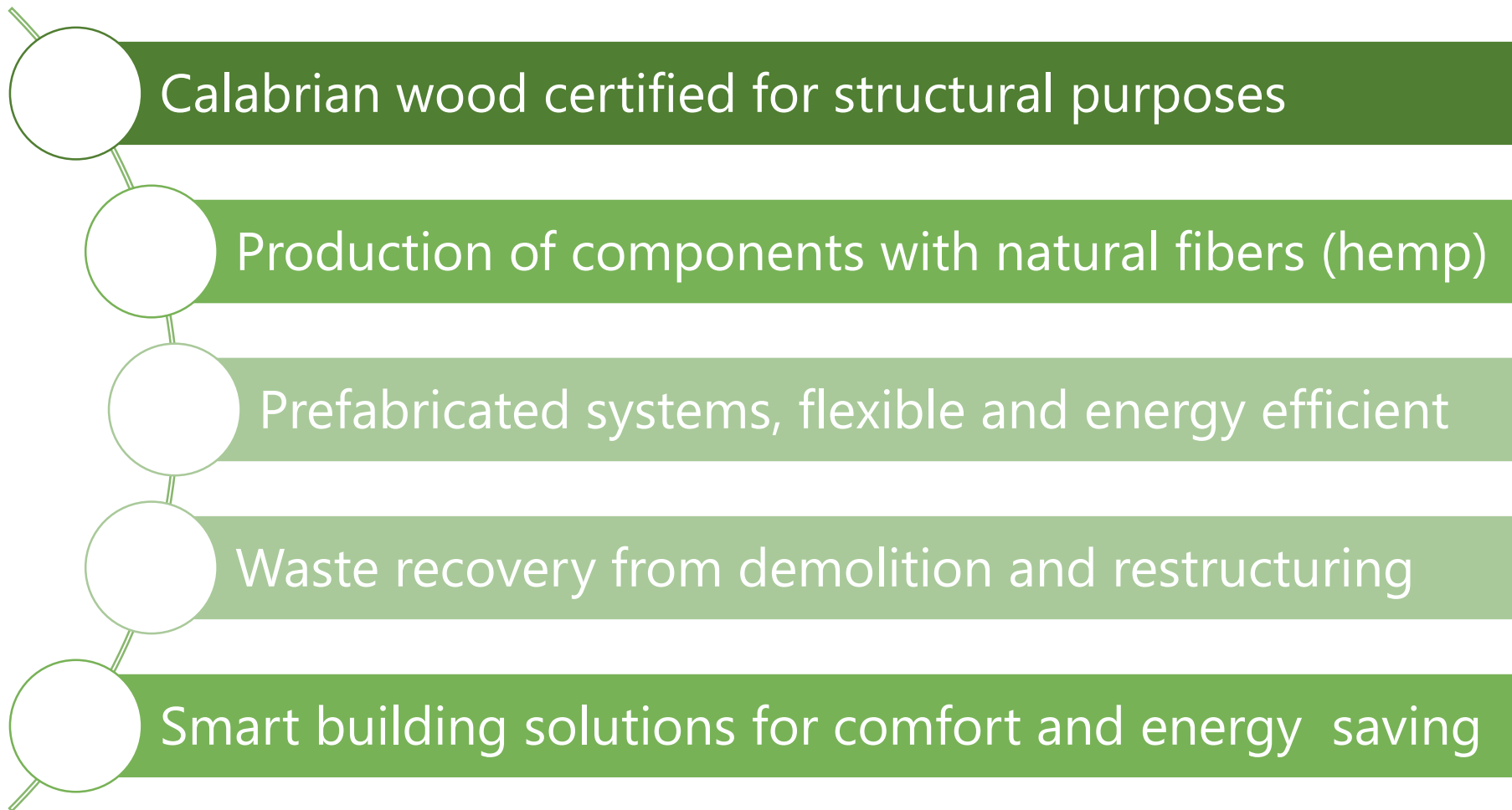
A **Vision** aligned to the great challenges (zero energy building, zero land consumption, zero waste) to exploit local resources

Led by innovative and **forward-looking companies**

Capable of exploiting **technical and scientific excellence**

Open to **national and European networks**

Working on value chains



Know-how and technologies

Over 70 technological services

24 laboratories

2 main locations (CS and RC)

Based on (entrepreneurial) skills

70 companies

- 5 companies are founders of Green HoMe
- 65 companies are already associated
- 4 large companies
- 6 medium companies

Distributed in all provinces

- 13 extra-regional companies

Green HoMe - the managing body

ITALBACOLOR S.r.l. aluminium processing and structures

IWT-lavarone Wood Technology S.r.l. wood

ITALCANAPA DEVELOPMENT S.r.l.s. hemp fibers

VEGA ENERGIA S.r.l. renewable energies

SOLARETIKA GROUP S.r.l. – civil plants

Università della Calabria

Università Mediterranea

Team

Giuseppe Rossi, director

- Over 30 years in innovation

Rossana Battaglia, marketing

- Proven experience with company networks and associations

Santina Alò – administration

- 15 years experience with financed projects

2 full-time persons with high technical profile

- A skilled technical group made available by the shareholders

A strong network

Scientific Committee

- Proff. Maiolo, De Capua, Piro, Arcuri, Chidichimo, Zinno, Grimaldi

Steering Committee

- Domenico Bruno, Pietro Gabrielli, Salvatore Orlando

Technical personnel

- Giuseppe De Paola, Luca Luberto, Angela Miceli, Marida Bevacqua, Gilda Capano

External networks

- Unindustria Calabria, Legautonomie, S.A.S.U.S, GBC Italia, Enterprise Europe Network,

Thanks

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